



## SPONSOR PARTICIPATION FORM

**YES!** We pledge to sponsor the *2019 Midwest Indoor Tri Classic Series* in the following capacity and understand the deadline for commitment is January 10, 2019 due to advertising deadlines.

\_\_\_\_\_ **GOLD SPONSOR \$2500**

- \* Prominent logo on MITCS.org linked to your company website
- \* Link on Facebook Fan page
- \* Logo and website information included in all cross promotional materials for all triathlons, bike and run events in the Chicagoland area.
- \* logo printed on the back of athlete and volunteer race T-shirts
- \* logo printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- \* *Full page* ad printed in all official **MITCS race booklets** (included in athlete's race packet)
- \* Booth & banner space available at all race sites
- \* Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- \* Guest passes to each facility for employees and families (up to 16 per company)

\_\_\_\_\_ **SILVER SPONSOR \$1500**

- \* Logo on MITCS.org website
- \* logo on the back of race T-shirts
- \* logo printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- \* *Half page* ad in all official **MITCS race e-booklets** (included in athlete's race packet)
- \* Booth & banner space available at all race sites
- \* Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- \* Guest passes to each facility for employees and families (up to 10 per company)

\_\_\_\_\_ **BRONZE SPONSOR \$750**

- \* Business name printed on race T-shirts
- \* Small size logo printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- \* Small size logo printed in all official **MITCS race e-booklets** (included in athlete's race packet)
- \* Booth & banner space available at all race sites
- \* Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- \* Guest passes to each facility for employees and families (up to 8 per company)

\_\_\_\_\_ **SERIES PRODUCT SPONSOR (all 3 events)**

- \* Business name printed on race T-shirts
- \* Business name printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- \* Business name listed in all official **MITCS race booklets** (included in athlete's race packet)
- \* Booth & banner space available at all race sites
- \* Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- \* Guest passes to each facility for employees and families (up to 6 per company)

Company name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_  
Contact person \_\_\_\_\_

✓ Please make checks payable to: **MIDWEST INDOOR TRI CLASSIC SERIES**

✓ Please mail check to **MITCS**  
**Attn; Steve Thurston**  
**6600 S. Rt. 53**  
**Woodridge, IL 60517**